

CONNECTIONS DIRECTOR

Location: New Birth, Lithonia, Georgia



New Birth Missionary Baptist Church is a vibrant and rapidly growing ministry located in Lithonia, Georgia. Dedicated to spreading the message of Jesus Christ, New Birth focuses on transforming lives through worship, fellowship, and community outreach. The church serves a diverse congregation committed to spiritual growth, social justice, and community service.

Under the dynamic leadership of Senior Pastor Dr. Jamal H. Bryant, New Birth emphasizes innovative worship experiences that blend contemporary and traditional elements, creating an atmosphere that is both spiritually uplifting and culturally relevant. Dr. Bryant's visionary leadership and passionate preaching have invigorated the congregation, fostering a community that is engaged, supportive, and mission-focused.

With a rich history and a forward-looking vision, New Birth Missionary Baptist Church stands as a beacon of hope and a catalyst for positive change in the greater Atlanta area and around the world. The church's dedication to fostering a loving, inclusive, and supportive community empowers individuals to live out their faith in meaningful and transformative ways.

Position Overview:

The primary goal of the Connections Director role is to lead people from being first-time guests to fully engaged partners. They also play a crucial role in fostering community and engagement within the church. They are responsible for overseeing communication channels, ensuring a welcoming environment through hospitality teams, facilitating next steps for members' spiritual growth, and managing guest and member connections.

Primary Responsibilities and Tasks of the Connections Director:

Communications

1. Develop and manage communication strategies with first-time guests and new members, including social media and website posts, in-service announcements, newsletters, emails, and texts.
2. Coordinate with ministry teams to create engaging and relevant series graphics and videos.
3. Ensure consistent and effective messaging across all communication platforms.

New Members Experience

1. Lead and nurture the New Members Team and interface with related ministry teams, including greeters, ushers, and parking team, to create a warm and welcoming environment for all churchgoers.
2. Ensure the proper development and training for the New Members Team.
3. Oversee the development and execution of the New Members process, ensuring it is welcoming, informative, and reflective of the church's values.
4. Ensure proper leadership is in place to execute and follow up with those who enter the New Members process.
5. Collaborate with pastoral staff to update content and structure as needed.
6. Design and implement programs and systems to help church attendees further connect on their spiritual journey and with church activities.
7. Track and analyze participation in church activities, offering insights for improvement.

Key Responsibilities:

The Connections Director will provide leadership and direction in the following areas:

Assimilation:

- Build a high-capacity (in-office) volunteer team to execute all assimilation processes
- Create processes and systems to recognize new members
- Maintain step-by-step follow-up systems via phone calls, emails, texts, and other best practices
- Create effective meet & greet connection events for new members for the purpose of plugging into the "next step"

Growth Track:

- Build a high-capacity Growth Track leadership team to dream, plan, and execute Growth Track
- Facilitate and fuel Growth Track attendance, resulting in Dream Team members and general volunteers that continue to serve month after month and year after year
- Develop and oversee systems to identify newcomers and collect their personal data
- Oversee recruitment, training, and development of new team members and leaders and empower them into appropriate roles
- Develop and maintain clear and easy to follow training session materials
- Develop a process for people to sign-up for volunteer roles
- Partner with Pastors to develop an engaging Growth Track curriculum
- Ensure all Growth Track events are equipped, resourced, and led with excellence and there are clear next steps
- Proactive outreach to regular attendees who are disengaged and not using their talents and gifts
- Create a culture of leadership growth in the team(s) that will support the future growth of The Sanctuary

Life / Connect Groups:

- Build a high-capacity, high-level Life Group Leadership Team that casts vision creates goals, and creates a clear strategy for the Life Group movement at church
- Recruit, develop, and deploy group leaders and group coaches to lead groups, coach group leaders, and coordinate events
- Partner with Pastors to create an approved list of life group curriculum
- Create clear discipleship materials defining and teaching leadership
- Invest time to personally disciple the key leadership influencers in each area
- Lead the Life Group Leadership Team in making sure that we are achieving church group goals and diversified offering of group types
- Create a calendar and timeline for Life Groups that include semester launches, marketing, communications, and implementation
- Identify current and upcoming trends in Life Groups and learning styles and incorporate these into the Life Group strategy

Partnership:

- Partner with the Directional Team to create a partnership strategy that leads the church partners to...
 - o Tithe 10%
 - o Serve on the Dream Team
 - o Attend a Life Group
 - o Serve at 2 outreach events annually

Qualifications:

- Detail oriented
- Strategic Thinking
- Creative ideas
- Care-filled management of people
- Extroverted/energetic personality
- Carries out multiple tasks and meets deadlines
- Follows instructions furnished in verbal or written format
- Highly organized, administrative and dependable
- Ability to produce and lead various groups

Strengths & Skillset:

1. Exhibit a strong commitment to the Christian faith and making disciples of Jesus Christ.
2. Leader, big-picture planner, ministry partner, coach and motivator.
3. Able to exercise discernment and wise judgement.
4. Strong attention to detail and an eye for excellence.
5. Possess creative problem-solving abilities and strong administrative skills.
6. Able to think strategically to clearly articulate the vision to both insiders and newcomers.

Work Schedule:

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This is a salaried position requiring around 40 hours a week. Individuals must be flexible in work hours, including occasional evenings and Saturdays, to accommodate the needs of the ministry. Attendance on Sunday and mid-week church services is expected.

Atlanta, Georgia

Atlanta, Georgia, the capital city of the state, is a vibrant and diverse metropolitan area known for its rich history, cultural significance, and economic development. As a major hub of the Southeastern United States, Atlanta offers a unique blend of Southern charm and modern urban living. The city is home to a diverse population and boasts a thriving arts scene, world-class dining, and numerous attractions such as the Georgia Aquarium, the Atlanta Botanical Garden, and the historic Martin Luther King Jr. National Historical Park.

Atlanta is also a center for higher education, with renowned institutions such as Emory University, Georgia Tech, and Morehouse College contributing to a vibrant academic community. The city's economy is robust and diverse, with key industries including technology, film and television production, finance, and logistics.

With its welcoming community, rich cultural landscape, and dynamic economy, Atlanta is an exciting and fulfilling place to live and work. For those joining New Birth Missionary Baptist Church, Atlanta offers a supportive environment to grow spiritually and professionally while making a meaningful impact in the community.

Full-time with great benefits available

How to Apply: Submit a Cover Letter + Resume to - JOBS@NEWBIRTH.ORG

Calls will not be accepted