

ON-LINE DIRECTOR

Location: New Birth, Lithonia, Georgia



New Birth Missionary Baptist Church is a vibrant and rapidly growing ministry located in Lithonia, Georgia. Dedicated to spreading the message of Jesus Christ, New Birth focuses on transforming lives through worship, fellowship, and community outreach. The church serves a diverse congregation committed to spiritual growth, social justice, and community service.

Under the dynamic leadership of Senior Pastor Dr. Jamal H. Bryant, New Birth emphasizes innovative worship experiences that blend contemporary and traditional elements, creating an atmosphere that is both spiritually uplifting and culturally relevant. Dr. Bryant's visionary leadership and passionate preaching have invigorated the congregation, fostering a community that is engaged, supportive, and mission focused.

With a rich history and a forward-looking vision, New Birth Missionary Baptist Church stands as a beacon of hope and a catalyst for positive change in the greater Atlanta area and around the world. The church's dedication to fostering a loving, inclusive, and supportive community empowers individuals to live out their faith in meaningful and transformative ways.

Position Overview:

The primary goal of the On-Line Director will serve as the primary pastoral presence for individuals who engage with the church through online platforms, including YouTube, Facebook and Instagram. This role involves fostering a digital community, providing spiritual guidance, and ensuring that on-line worshippers feel connected to New Birth's mission and ministries.

Primary Responsibilities and Tasks:

Engagement & Community Building

- Actively monitor and engage with viewers during live-streamed services via YouTube, Facebook and Instagram and other platforms.
- Response to prayer requests, comments, and messages in real time, ensuring online attendees feel heard and supported.
- Develop and moderate online groups or forums to foster deeper community engagement and discipleship.

Pastor Care & Spiritual Growth

- Offer pastoral care through direct messaging, emails and scheduled virtual meetings.
- Pray with and for online members and coordinate follow-up for those in need of additional support.
- Organize virtual Bible studies, prayer meetings, and discipleship groups tailored for the online congregation.

Digital Ministry Development/Content Creation

- Collaborate with the media and communications team to enhance the online worship experience.
- Develop and implement strategies to engage first-time online visitors and encourage ongoing participation.
- Coordinate digital outreach initiatives to expand New Birth's online presence and impact.
- Create faith-based multimedia content for sermons, promotional campaigns and outreach initiatives.
- Document church events and conferences to amplify their impact through high-quality media.

Technical Operations

Operate and maintain professional video and audio equipment for church services, events, and productions.

Provide technical support for livestreaming, sound recording, and other multimedia needs.

Administration & Ministry Integration

- Track online engagement metrics to assess ministry effectiveness.
- Maintain a database of online attendees and follow up with new visitors.

Qualifications:

- A strong faith in Jesus Christ and alignment with New Birth's mission and beliefs
- A heart for digital ministry and a passion to reach people online
- Experience in pastoral care, discipleship, or church leadership preferred
- Strong communication and interpersonal skills, with ability to engage effectively in digital spaces
- Comfortable with social media platforms and online engagement tools
- Strong leadership and team management skills
- Ability to work well under pressure
- Master's or Bachelor's degree preferred (Field of Study: Digital Marketing/Information Technology)

Strengths & Skillset:

- Knowledge of online ministry best practices.
- Experience with live-streaming technology and social media management.
- Exhibit a strong commitment to the Christian faith and making disciples of Jesus Christ.
- Leader, big-picture planner, ministry partner, coach and motivator.
- Able to exercise discernment and wise judgement.
- Strong attention to detail and an eye for excellence.
- Possess creative problem-solving abilities and strong administrative skills.
- Able to think strategically to clearly articulate the vision to both insiders and newcomers.

Work Schedule:

Position includes varying work hours, including evenings, weekends, and holidays are required. Attendance on Sunday and mid-week church services are required.

Atlanta, Georgia

Atlanta, Georgia, the capital city of the state, is a vibrant and diverse metropolitan area known for its rich history, cultural significance, and economic development. As a major hub of the Southeastern United States, Atlanta offers a unique blend of Southern charm and modern urban living. The city is home to a diverse population and boasts a thriving arts scene, world-class dining, and numerous attractions such as the Georgia Aquarium, the Atlanta Botanical Garden, and the historic Martin Luther King Jr. National Historical Park.

Atlanta is also a center for higher education, with renowned institutions such as Emory University, Georgia Tech, and Morehouse College contributing to a vibrant academic community. The city's economy is robust and diverse, with key industries including technology, film and television production, finance, and logistics.

With its welcoming community, rich cultural landscape, and dynamic economy, Atlanta is an exciting and fulfilling place to live and work. For those joining New Birth Missionary Baptist Church, Atlanta offers a supportive environment to grow spiritually and professionally while making a meaningful impact in the community.

Full-time (Flexibility required)

How to Apply: Submit a Cover Letter + Resume to - JOBS@NEWBIRTH.ORG

Calls will not be accepted